

THE OGLEBAY FOUNDATION'S

AMERICAN

IDEAL

SPRING 2020



Community involvement has been the chief factor in the development of Oglebay as a self-sustaining enterprise and is one of the finest examples of what can result if we put the **American Ideals** to work.

– Courtney Burton, Jr.
Grandson of Earl & Sallie Oglebay



255 Mansion Drive
Wheeling, WV 26003
304-243-4166
oglebayfoundation.org

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*Board Members who established the
Oglebay Foundation in 1996

ERIKS E. JANELSINS
President & CEO
Office: 304-243-4160
Email: ejanelins@oglebayfoundation.org

Dear friends,

We're living in a time of incredible change, but Oglebay's restorative power remains. Trails cross wild landscapes of moss-covered rocks, giant hardwood trees map time. Oglebay is alive with the beauty of spring.

Thanks to generous donors, park-wide improvements continue. In this issue you'll read about the Pine Room's historic slate roof restoration and its HVAC system replacement, Wheeling Park Memorial Ice Rink's \$1.3 Million facelift currently underway, as well as improvements to both the Schenk Lake area and Tennis Center. This combination of generosity from the Friends of Oglebay and the leadership of both the Wheeling Park Commission and Foundation Board of Directors, enable the parks to invest in facilities and programs over the long-term to serve our community and guests.

Beyond this issue, the parks continue to lead. From hosting West Virginia's first COVID-19 drive-thru testing location, to providing healthcare workers a free place to sleep, to welcoming thousands of families to walk and hike, to pioneering safe social distancing practices in golf, the Oglebay team has worked tirelessly to serve you.

All facets of life have changed but Oglebay, more important now than ever, is here for you. Come get a new perspective. 🌱

Sincerely,
Eriks

A handwritten signature in black ink that reads "Eriks".

OGLEBAY FOUNDATION STAFF:

Eriks Janelins – President & CEO - ejanelins@oglebayfoundation.org

Randy Worls – Chairman Emeritus - rworls@oglebayfoundation.org

Michael Hires – Director, Annual Giving & Communications - mhires@oglebayfoundation.org

Kathryn Kelly – Director, Grants & Proposals - kkelly@oglebayfoundation.org

Cathy Voellinger – Office Manager & Executive Assistant - cvoellinger@oglebayfoundation.org

The Oglebay Foundation is a 501(c)(3) non-profit corporation devoted to inspiring donors to invest in Oglebay and Wheeling Park. The foundation raises strategic support through donations from private individuals, corporations, and foundation giving. In 2019, the foundation provided \$2.6 million supporting ongoing programs and projects in the parks. **For more information, visit www.oglebayfoundation.org.**

THEN & NOW

Oglebay Through The Years



OGLEBAY POOL

Oglebay continues to be the crown jewel of municipal parks anywhere in the world. Your investments in the Oglebay Foundation ensure that Oglebay will be here for generations to come.

**Submit your family photos to
foundation@oglebay.com**



“Our family has always enjoyed the parks, and we feel it’s important to include the Oglebay Foundation in our estate plans.”



Information about specific support options available at
304-243-4166 • OGLEBAYFOUNDATION.ORG

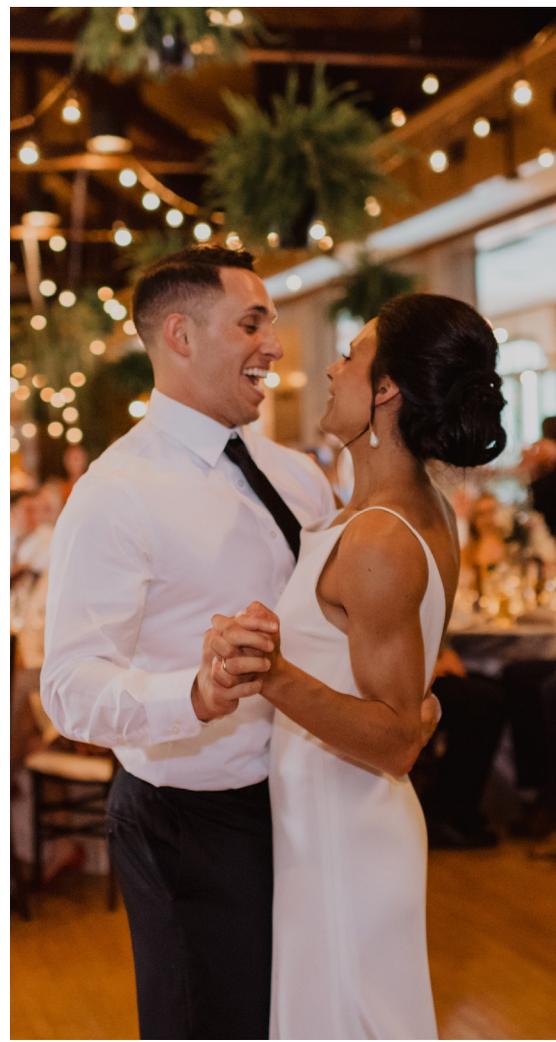
Crispin Center's OGLEBAY POOL & PINE ROOM

The original pool and building opened in 1938. While the park has maintained and improved the area over the years, significant investments transformed the outdoor pool by replacing a shallow baby pool with the Fountains of Fun Splash and Spray in 2016. The pool is now heated, and includes large inflatables, added in 2017. We've enhanced the refreshment stand menu, extended our hours, and added live music and themed nights in 2018 and 2019. Comparing attendance and revenue from 2015 to 2019, the pool's business is now 4 times larger, with revenue increasing by 357% because of these strategic investments.

In addition to pool improvements, the historic building has not been forgotten. With its large Palladian style windows, the stone building with slate roof, adjacent to Oglebay's pool is one of the most popular buildings in the park.



HESS FAMILY LEGACY



Photos by Ali Bonomo

Investing in the Crispin Center has been a real labor of love.

THE ENTIRE COMPLEX IS CALLED the Crispin Center. It includes the Tennis Pavilion and courts, the aforementioned pool, grill room, and the Crispin Golf Course; locals call it the Pine Room. Designed by architect Fred Farris to “blend entirely with the ruggedness of the natural surroundings,” it features sandstone that was quarried off nearby Peters Run Road by the Civilian Conservation Corps in the late 30s.

In 2019 a celebration pergola and patio was added to provide expanded event space with indoor/outdoor flexibility. The simple, versatile rooms are finished with natural pine paneling. They have magnificent windows, soaring stone fireplaces, and high beamed ceilings. These architectural details create a beautiful setting that has been used to great effect for dances, dinners, fund raisers, and weddings.

It comes as no surprise that weddings are big business. Approximately one-third of the weddings at Oglebay happen in the Pine Room. From 2018 to 2020 the number of weddings increased dramatically. Oglebay’s vice president of sales and marketing Herb Faulkenberry attributes the increase, “to having a great product for our team to sell. They’ve done a tremendous job promoting Oglebay as a destination with first class facilities.”

THE HESS FAMILY HAS DONE MORE to preserve and improve this building than anyone. During their lifetimes, siblings Chris and Mary Ann adopted the building, making several, significant gifts to honor their parents, Andrew and Margaret. The Hess’ investment renewed the building’s entire infrastructure, restored the interior paneling, improved the HVAC, and made the building ADA compliant and accessible with new main floor restrooms and a ramp.

When interviewed about a donation in the late 90s, Mary Ann shared that Oglebay Park was the center of her parents’ social life. “They loved all the activities, especially the dances at the Pine Room.”

Today both the Hess Family Foundation and the Chris Hess Foundation continue to give generously to the Oglebay Foundation. Without their ongoing investment in the park, the sustainable growth in our business could be compromised.

This year, the Chris Hess Foundation provided funds to repair and refurbish the original slate roof and flashings as well as the building’s rain gutters and downspouts. Funds also covered re-pointing the chimneys and replacing two of the original rooftop heating and cooling units.

All of these investments ensure that the activities available at the Crispin Center - swimming, golf, tennis, saying “I do,” will remain, all for the love of Oglebay. 🌿



Schenk Lake

AREA IMPROVEMENTS

With its picturesque vistas, mature trees and naturalistic landscaping, it feels like Schenk Lake has always been here. In fact, the manmade lake was built in 1953, thanks to a generous gift from Albert Schenk III, to honor his parents. The Schenk family added the boathouse in 1955.

Kayaking, pedal boats, fishing, and in 2020 the first Polar Plunge, a new Oglebay tradition, are the activities associated with the water; there's also mini golf, an aerial challenge course, hiking trails, Segways, and the best hillside view of fireworks in the park.

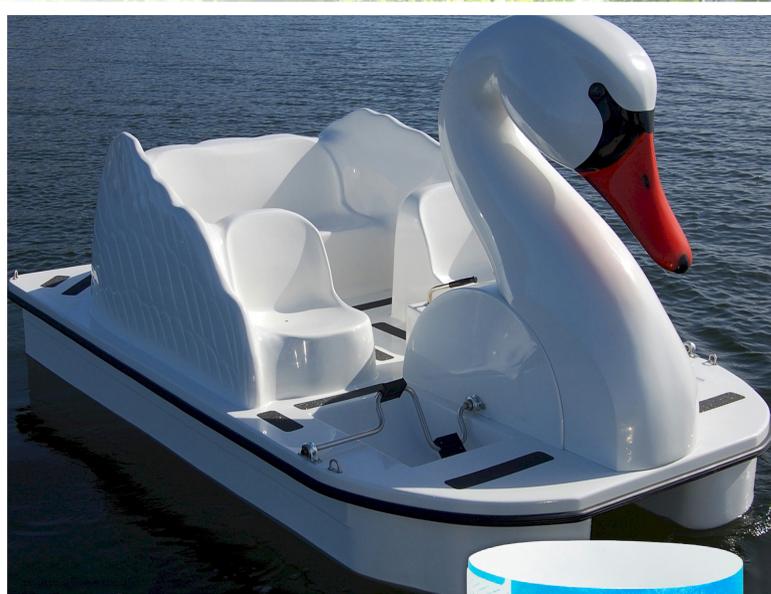
Oglebay is investing in new pedal boats and other improvements designed to make the Schenk Lake area a larger family entertainment destination.

"We're excited about all the new features, the boats and furniture, but the path repairs and additional landscaping are really upping the charm factor. These investments will give families more opportunities to enjoy the park," says Oglebay Foundation President & CEO Eriks Janelsins.

Taking inspiration from Boston's Public Garden, swan boats are being introduced. Oglebay Institute Director of Museums Christin Byrum remarked "I love the swan boat addition. They played a big role in the early parks and recreation movement that swept the nation at the turn of the 20th century; very much of the Oglebay's era."

The boathouse will also be updated. Reconfiguring and updating the refreshment stand, updating the sound system and adding festoon lighting so guests and visitors can enjoy the lake into the evening hours.

Schenk Lake may be manmade, but it's a natural place for the continuous river of visitors who gather together in appreciation of the beauty and majesty of Oglebay.



FAMILY FUN

Activity wrist bands are a much more affordable way to enjoy everything Oglebay has to offer. At \$18.95 plus taxes, the wrist band provides admission to: the Oglebay Pool and Fountains of Fun Splash and Spray; the Good Zoo and train; both the Oglebay Institute's Mansion Museum and Glass Museum; all the activities at Schenk Lake including mini golf, pedal boats, and fishing; tennis; and par-three golf. Additional benefits in 2020 include the aerial challenge course and mountain bike rentals. A wrist band saves more than \$60.00 when purchasing activities a la carte!

PLANS

Making a Difference IN THE PARKS

Charitable planned gifts offer a tremendous opportunity for you to provide valuable financial support, receive a benefit in return, and leave a tremendous legacy.

Wheeling Park was created through 170 leadership gifts made in December of 1924, and 96 years later the community continues to benefit from the visionary philanthropy of civic leaders who purchased Wheeling Park and created the Wheeling Park Commission.

Through a bequest, Earl Oglebay left a legacy of 750 majestic acres, gardens, historic farm buildings, a tradition of quality hospitality, and a vision for a future of first class recreational opportunities that has grown into the park we all know today.

You don't have to be rich to leave a legacy. There are several giving strategies that can be used to fund the things you love.

An estate gift is one of many ways you can make a difference in the parks. Randy Worls and Eriks Janelins can guide you or your financial advisor on the giving vehicle that makes the most sense for your circumstances.

Some of the ways you can make a gift include:

- Retirement Account Beneficiary
- Life Insurance
- Charitable Remainder Trusts
- Life Estates
- Bequest

Knowing how to leverage the options available to you can make the difference in what you decide to fund. Knowing that your gift will continue to impact this community long into the future may be the greatest gift of all.

THE DALBY GATES

Upon his retirement as the Wheeling Park Commission President & CEO, the historic gates in the Mansion Woods were dedicated in honor of Doug and his 44 years of service to the Wheeling Park Commission. Doug and Karen make annual gifts to the foundation and they have planned an estate gift to create an endowment for the ongoing maintenance of the gates.

"MISS WEST VIRGINIA" SCULPTURE

Wheeling Park Commissioner and Oglebay Foundation founding board member, Sue Seibert Farnsworth donated a fully funded, whole-life insurance policy to fund the Garden Works Sculpture Exhibit and the purchase of the stainless steel heron "Miss West Virginia" perched in the tree outside the Foundation office.

WHEELING GOLF

Pidge Fleming has been a fixture in the parks all of her life, literally - she lived in Oglebay's Shepherd Cottage next to the first tee on the Crispin Golf Course until she was 12 years old. The retired school administrator has played golf on Wheeling Park's Bloch Memorial Golf Course, designed by her father Bob Biery, nearly every day. To ensure the course is available for future generations, Pidge has named the Oglebay Foundation as a beneficiary of her estate. 🌿



For information on ways to join the Earl W. Oglebay Legacy Society, please contact Eriks Janelins or Randy Worls at the Foundation today: 304-243-4166 or foundation@oglebay.com. 🌿



TENNIS RUNS IN THE FAMILY

McDermott family's multigenerational love of the game of a lifetime

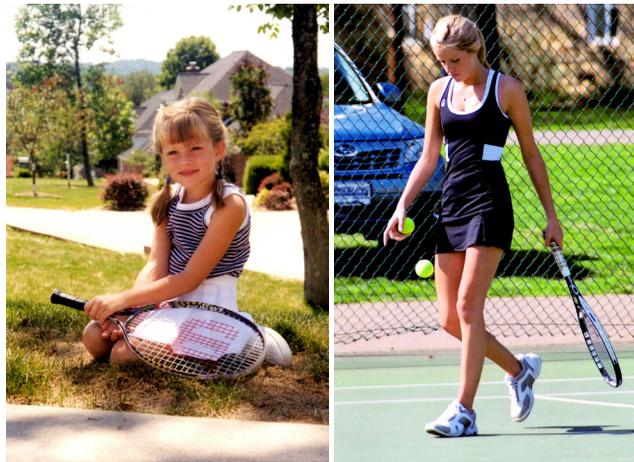
WHEELING NATIVES Laurie and Greg McDermott met as young lawyers when they returned to the friendly city to begin practicing law. They became friends and started dating. Laurie says they started playing tennis early on.

They got married, built a successful practice, have two beautiful daughters, Morgan now 26, and Jackie 24, and over 30 years later, the couple continues to enjoy the sport.

"My parents Jack and Barbara Dobkin played. They introduced me to tennis as a child and I took lessons at both Oglebay and Wheeling Park". Laurie has played in US Tennis Association team tennis leagues, and in local tournaments.

"My dad, Jim McDermott was a Junior West Virginia State Champion and played at Xavier University. He got me interested in the game when I was young, but Laurie was the catalyst to bring me back to the game as an adult." Greg has competed in USTA league play and tournaments, and previously served as the Wheeling-Oglebay Tennis Club president for a number of years. He also served on the USTA/Allegheny Mountain District Board of Directors. The McDermotts were named the Allegheny Mountain District Family of the Year in 2013.

With both families being big tennis players, it comes as no surprise that Morgan and Jackie started lessons at Oglebay at ages five and three respectively. "Once they started lessons, we were in the park five plus days a week for the next twenty years," Greg shared. "We've gotten so much out of the game of tennis as a family and it all started at Oglebay."



MORGAN MCDERMOTT

Morgan and Jackie were OVAC champions at The Linsly School. "The girls really enjoyed playing together at Linsly," said Laurie. Morgan went on to play successfully at Wittenberg University and Jackie at Oberlin College.

The sport took the family all over the country and to several international destinations. "We've had so much fun playing at other facilities around the country and world. Oglebay's tennis facilities rank right up there with some of the finest facilities that we have seen anywhere. The courts are in beautiful shape, but as an older facility some enhancements are needed to keep it in a competitive condition," Greg added.

Greg was named a Wheeling Park Commissioner in 2018. Not long after his appointment to the commission he walked the tennis facility with Rod Haley, Oglebay's executive vice president of operations and Eriks Janelsins, Oglebay Foundation president & CEO. Together they made a wish list of possible improvements. "Laurie and I want to make sure the Ohio Valley tennis community remains strong with first rate facilities. Whenever I've played in our USTA league matches at Oglebay the players and spectators would congregate on the grassy area by courts seven – eleven. I've always thought it would be a great place for



JACKIE MCDERMOTT

a shelter that people would use and enjoy," said Greg.

The McDermott Family Tennis Shelter will open in 2020. "We're not just enthused about the shelter, but also the alternative racket facilities that are being added including new platform tennis and pickleball courts. Our hope is our gift will spark others' interest in maintaining and preserving Oglebay," said Laurie.

The shelter and upgraded facilities are part of the initial phase of an improvement plan that will include Wheeling Park facilities as well.

Greg went on, "I can't put into words how much we love Oglebay. We are there virtually every single day: walking, playing tennis, skiing, dining. Some of our family's best times and memories have happened here. We feel that giving back is a privilege and we are blessed to be able to do so."

The Oglebay-Wheeling Tennis Association offers tennis clinics, classes and round robins at every level, and hosts USTA sanctioned tournaments for players of all ages and skill levels. Three certified tennis professionals are available for private or group lessons. The outdoor season at Oglebay is just getting started. Maybe tennis can bring generations of your family together too. 🌱

FINE WINE FOOD & FRIENDS HOSPITALITY RECEPTION



OGLEBAY HILLTOP

always in bloom

Oglebay spans over 2,400 beautiful acres of Wheeling, West Virginia. The manicured park that includes the arboretum, the Crispin Center and Oglebay Pool, Wilson Lodge, the Good Zoo and the Hilltop is the most familiar part of the park to guests and visitors.

THE HILLTOP IS OFTEN a person's first glimpse of Oglebay. Conveniently located off WV State Route 88, this approach maintains many of the original buildings from the Oglebays' time here. These historic places include the: Gate House, stately Oglebay Mansion, Guest House-Casino, Palm Room and Greenhouses, Farm Office and Gardener's Room, and Farm Manager's home. Today these buildings respectively act as: a private residence for park staff; the Oglebay Institute's Mansion Museum; the Oglebay Foundation Offices; Palm Room; Wheeling Park Commission Office of Human Resources; and the main office with the Farm House Sweets and Treats shop on the ground floor.

In addition to these wonderful original buildings, following the level, red-brick pathway, approximately two blocks in total, guests experience the Bissonette Gardens - which are a re-creation of Mrs. Oglebay's gardens at the turn of the 20th Century, two fountains, the formal gardens and pool, Anna Kuchinka Amphitheater, the Welcome Center, Garden Bistro Restaurant, Bushfield Pergola and the terraced gardens, as well as the Carriage House Glass shop and Oglebay Institute's Glass Museum - home of the Sweeny Punch bowl, one of the largest pieces of cut glass ever made.

The horticulture team plans to return the Palm Room to its original function as a conservatory, the ultimate status symbol from the early 1900s. Leveraging tropical plants such as crotons, bromeliads, lilies and palms, the conservatory will change seasonally with pansies and spring flowers; petunias and summer annuals; chrysanthemums and fall materials; as well as poinsettias and Christmas plantings. A water feature will be reintroduced to this peaceful oasis as well.

The Palm Room and adjacent Greenhouses were designed by Lord & Burnham a greenhouse manufacturer and builders of major public conservatories. They also designed the Phipps Conservatory in Pittsburgh, PA in 1892-3.

Historic photos of the Oglebay Palm Room show towering banana palms, exotic pygmy dates, lush ferns, shrubs and plants. Mrs. Oglebay used the Palm Room and adjacent Greenhouses to grow exotic flowers for arrangements throughout the mansion.

The Palm Room, Greenhouses and the adjacent Welcome Center buildings make up the Aileen Kraft Garden Center. Of course, guests can also take in the best views of the arboretum and enjoy the delicious meals offered in the Garden Bistro Restaurant on the lower level.

Like the conservatory, the plantings on the Hilltop evolve throughout the year. Early spring bulbs include multicolored tulips and cheerful daffodils; lush summer plants include an array of textures and colors from celosia, canna, salvia, begonia, argyranthemum, cleome, bidens, gomphrena, verbena, hanging baskets overflowing with petunia attracting butterflies and hummingbirds throughout the season; colorful fall chrysanthemums, ending with our annual gardens of light for Festival of Lights each winter. The Hilltop is truly always in bloom. 🌱



"Do what you can, with what you have, where you are."
-Theodore Roosevelt



DONOR STORY



J. Leland Taylor circa 1920 on his farm near Henrysburg, Ohio

“I am very proud of Oglebay Park. Most people I tell about our park cannot comprehend a small city like Wheeling having such a magnificent park.”

Dear Eriks Janelains,

I want to share with you some information that I am very proud of. I recently set up a recurring contribution of \$250 per quarter for the Oglebay tree reclamation project. My father, J. Leland Taylor who passed away at the young age of 57 in 1957, had talked to me on several occasions about planting trees in Oglebay Park when he was a young man. He moved from a farm near Henrysburg, Ohio upon graduating high school in 1918 at the age of 18. Needing work he took a job planting trees in the park, perhaps with the CCC, I'm not sure. He pointed out some areas in Oglebay where he had planted trees and even some trees that he had planted. Therefore, it was with interest that I saw your pamphlet last summer when I was visiting Wheeling and decided that I wanted to help with your tree replanting...

I am very proud of Oglebay Park. Most people I tell about our park cannot comprehend a small city like Wheeling having such a magnificent park. Keep up your good work and take good care of our park!

Sincerely,

James E. Taylor

VIA EMAIL NOVEMBER 1, 2019

TO READ MR. TAYLOR'S ENTIRE EMAIL
GO TO: [OGLEBAYFOUNDATION.ORG/
ABOUT-US/NEWS](http://OGLEBAYFOUNDATION.ORG/ABOUT-US/NEWS)

***Please share your Oglebay Foundation
Story with us via email or phone:
foundation@oglebay.com
304-243-4166***



AMERICA'S FUTURE TREES TREE RECLAMATION IN PROGRESS

Earl Oglebay's grandson, Courtney Burton, Jr. established the America's Future Trees fund as a way to ensure the long-term sustainability of Oglebay's forest resources. Please consider making a tax deductible gift to support the planting of new trees in the Wiggington Arboretum and across Oglebay's more than 2,400 acres.

www.oglebayfoundation.org/trees
304-243-4166



All gifts of \$500 or greater received by September 1st will be recognized in the Ice Rink.

Gifts can be made online at oglebayfoundation.org/give-ice-rink

MAINTAINING VITAL WINTER RECREATION IN WHEELING

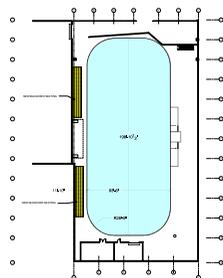
Wheeling Park's Memorial Ice Rink is the only public ice facility in the Upper Ohio Valley.

A major renovation—a rebuilding—of the rink began in March. The underlying five-and-a-half miles of refrigeration piping and the concrete pad are being completely replaced.

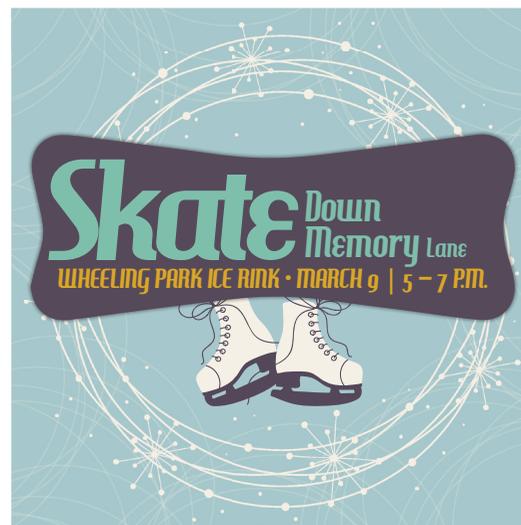
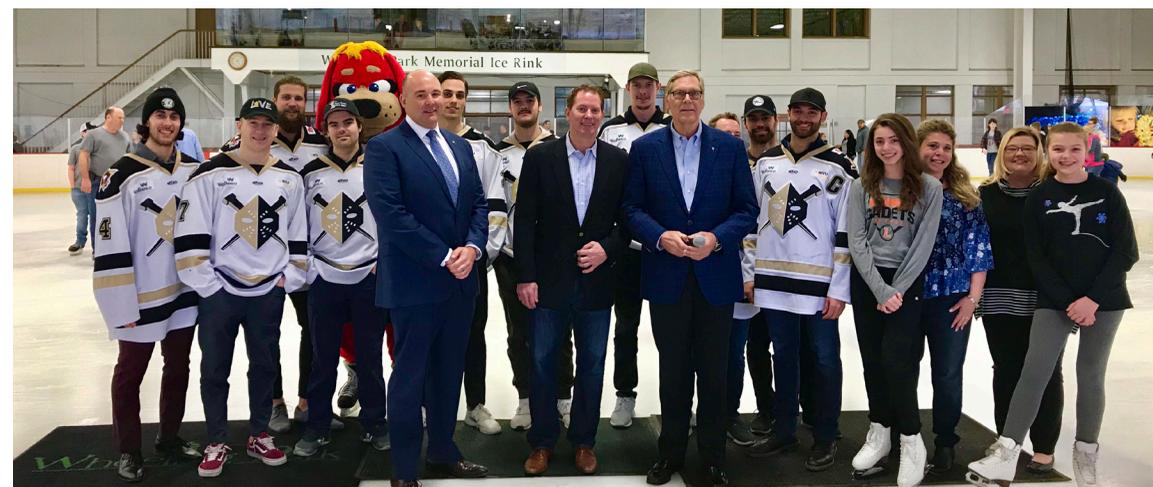
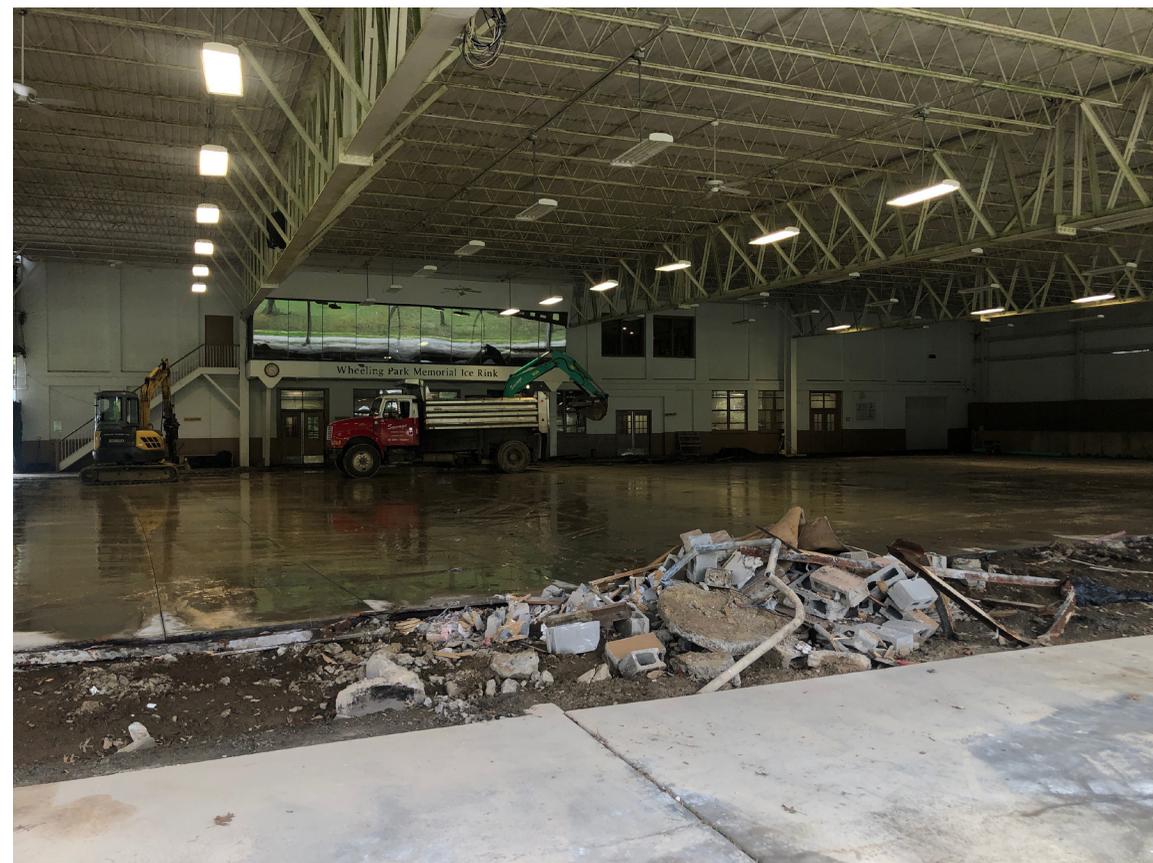
The rink is used by 600 Wheeling Amateur Hockey players, 125 Wheeling Skate Club members, six hockey teams from five area schools, and the 20,000+ general skating admissions each year.

Considering the rink's window of operations is 18-weeks from October to March, the rink has the highest attendance of any area of Oglebay and Wheeling Park.

To learn more about donation investment opportunities in the Wheeling Park Memorial Ice Rink please contact Eriks Janelsins, Oglebay Foundation president & CEO, at 304-243-4160, or email ejanelins@oglebay.com.



NEW RINK CONFIGURATION
Reorienting the ice rink will allow for more bleachers and a much better spectator experience.



On March 9, 2020 Wheeling Park hosted Skate Down Memory Lane, the last skate on the original 60 year old rink. In order for the new rink to be completed in time for the beginning of the 2020-2021 winter season, demolition started before the end of March. Pictured front in center: Eriks Janelsins, Oglebay Foundation president & CEO; Mike Bavis, Head Coach of the Nailers; David Linelow, Wheeling Park Commission president & CEO; surrounded by Wheeling Nailers Hockey Team members, mascot as well as members of the Wheeling Skate Club.

SOCIAL MEDIA

Oglebay has received an outpouring of love and support on social media!

This spring has been unusual at best, but the park continues to play an important role in our community. Children submitted drawings of their favorite animals at the Good Zoo and walkers shared photos of the park coming back to life.

Help us spread more joy by tagging your posts to Oglebay's Facebook page with #MyOglebay.



WE WANT TO KNOW!



"Total bliss! So relaxing and peaceful! I could repeat this weekend every day for the rest of my life!"

Bryan, March 2

"A beautiful resort with a personal touch in all they do."

Diana, March 8

"Family setting and atmosphere. Clean, comfortable rooms. Very friendly staff."

Bill, March 1

"On our morning walk, my wife mentioned that we have probably walked in Oglebay Park more times during this pandemic than our entire time living in Wheeling. I think she's right!"

Bob, April 14

"Very relaxing. Great pool. Many things to do like the zoo, mansion and local things."

Erin, February 16

"So family oriented! Great times!"

Camille, January 25

"Location. Comfort of resort. It is beautiful."

Carol, January 5

WE'RE SO GLAD TO HEAR FROM YOU, VIA EMAIL, SOCIAL MEDIA, OR IN PERSON. WHATEVER FORM OF COMMUNICATION WORKS FOR YOU, WORKS FOR US!

LET US KNOW HOW WE'RE DOING AND WHAT WE CAN DO FOR YOU.

FOUNDATION@OGLEBAY.COM
304-243-4166





255 MANSION DRIVE - WHEELING, WV 26003

