

THE OGLEBAY FOUNDATION'S
**AMERICAN
IDEAL**

FALL 2021



Community involvement has been the chief factor in the development of Oglebay as a self-sustaining enterprise and is one of the finest examples of what can result if we put the **American Ideals** to work.

– Courtney Burton, Jr.
Grandson of Earl & Sallie Oglebay



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Dear Friends,

I love fall. The trees show their true colors, shortened days with cooler weather bring texture to the sky, and savory stews and roasts gather us together at the table. As a four-season destination, we work hard to ensure that special things happen throughout the year, but fall just seems right for family, for memories, for Oglebay.

Before we “fall” into autumn, let’s reflect on how incredible the summer 2021 season was in the park we all love. Record attendance on the golf courses, sold-out lodge and cottages, a pool bursting with swimmers – Oglebay felt the love all summer long. We are grateful to so many guests, visitors, and donors who made Oglebay their destination of choice. While much fun was had – incredible live music five to six times a week for example – much work was happening behind the scenes.

The Good Zoo continues to blossom under the leadership of its director, Dr. Joe Greathouse. New and enhanced habitats, new animals, new Encounters – if you haven’t been to the zoo recently, make plans. Bring the little – and not so little – ones in your life and visit the amazing animals in our care.

Thanks to the Oglebay team, the thankless, everlasting task of trail maintenance continued this summer. Some critical infrastructure repairs will have a long-lasting impact and make everyone much safer getting off the beaten path.

Oglebayfest, the park’s annual “thank you” to the community, is right around the corner. What a difference the tincture of time can have – it only takes a moment, and memories are made. Please share your memories of Oglebay this fall with us. We’d welcome the opportunity to share your Oglebay story with everyone.

It’s our love of Oglebay and our collected Oglebay stories that make this park our park, an amazing place to come back to time and time again. 🌿

Cover Photo
BADEN POWELL

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The Oglebay Foundation is a 501(c)(3) non-profit corporation devoted to inspiring donors to invest in Oglebay and Wheeling Park. The foundation raises strategic support through donations from private individuals, corporations, and foundation giving. In 2020, the Foundation provided \$4 million supporting ongoing programs and projects in the parks. For more information, visit www.oglebayfoundation.org.

Oglebay Through The Years



THE RED BARN IN OGLEBAY'S GOOD ZOO ANCHORS THE FAMILY FARMYARD EXPERIENCE.



Oglebay continues to be the crown jewel of municipal parks anywhere in the world. Your investments in the Oglebay Foundation ensure that Oglebay will be here for generations to come. Submit your family photos to foundation@oglebay.com.



“Our family has always enjoyed the parks, and we feel it’s important to include the Oglebay Foundation in our estate plans.”



Information about specific support options available at

304-243-4166 • OGLEBAYFOUNDATION.ORG



NEW AT THE ZOO



Good Zoo Senior Program Keeper Courtney Snyder (l) and Animal Keeper Jenna Vanness (r) with black-and-white ruffed lemurs.

The Good Zoo is doing incredibly important work right here in Oglebay.

As the only zoo in West Virginia accredited by the Association of Zoos and Aquariums (AZA), the Good Zoo participates in over 20 Species Survival Plan (SSP) cooperative breeding programs. SSP's were developed in 1981 to help ensure

the survival of species threatened or endangered in the wild.

Under the leadership of Zoo Director Dr. Joe Greathouse, the Good Zoo is expanding to accommodate additional

animals in new and enhanced habitats. "As we grow the number of animals in our care, we're prioritizing providing space for additional endangered species," Greathouse explained. Over 75 percent of the animals in the zoo's care participate in vital breeding programs.

Additionally, the Good Zoo offers hands-on training for the Zoo Science studies

program at West Liberty University. This semester's Zoo Science program will have nearly 100 undergraduate and 15 graduate students.

ROOM TO ROAM

Located just beyond the animal hospital, the African Adventure area was created in 2019 to group together the zoo's animals native to Africa. The serval's new habitat is four times larger than its previous one. The serval now has room to stretch those legs, which are the longest of any cat relative to its body size. With a golden-yellow to buff coat marked with spots and stripes, you'll have to keep your eyes peeled to find her. Additional habitat space provides the serval with a sense of security that is critical to successful breeding programs.

"All of the upgrades happening at the zoo make being an animal keeper even more fun. The enhancements provide the animals with options and opportunities to keep them active, engaged and provide for their enrichment," explained Jenna Vanness, Oglebay Good Zoo Animal Keeper One. "When the animals are happy and healthy, it just makes all of us so proud."

The serval now enjoys both indoor and outdoor spaces as well as a porch in its enclosure, strategically placed near the playground. The children at play present much needed psychological stimulation for the serval. Another exciting habitat improvement is the addition of sun tunnels creating natural photo periods, which are beneficial to animals managed in human care. And the interior viewing area also

provides space for year-round serval animal encounters for our guests.

Rounding out the African Adventure experience are two black-and-white ruffed lemurs, which joined our animal family in the spring of 2021. They reside in the former Lorikeet Landing area. These highly social animals are native to the tree canopy of eastern Madagascar. They eat mostly fruit and are often seen hanging from their hind legs to collect food in the



Malika, Oglebay's serval, will be moving to the new serval habitat. She has been at the Good Zoo for five years, joining us as part of the serval SSP program when she was several months old.

wild. As females of all species know, the female ruffed lemur rules the roost.

The former serval habitat has been revamped to house a NEW animal – the Pallas's cat. With a long, dense, light grey coat and rounded ears – set low on the side of its head – and long bushy tail, the species is well suited to the cold of its native range from the Caucasus to the South Siberian Mountains.

We will also be welcoming a male Linne's two-toed sloth and male Grevy's zebra later this fall.

In another change, the Chinese gorals have been moved across from the red barn to a new habitat, triple the size of their old one. There is a viewing deck overlooking the wooded habitat, intentionally kept natural so the animals will feel more secure when breeding is introduced in the near future.

"Our goral habitat's naturalistic features provide keepers and educators more opportunities to highlight behaviors the animals exhibit in the wild," shared Courtney Snyder, Good Zoo Senior Program Keeper. "When the animals are comfortable and just doing their thing, it gives our guests a really great experience."

COMPLETING OUR MISSION

The Good Zoo provides educational exhibits and programs designed to promote an awareness of and appreciation for wildlife while also instilling a conservation ethic. With that purpose in mind, decisions are made with sustainability playing an important role in all the improvements happening at the

zoo. All new lighting are LED fixtures on both new exterior light posts and all new interior fixtures. The red barn has new ADA accessible family bathrooms that feature changing areas in both male and female facilities and utilize water conserving enhancements.

New paving has been done on the path within the zoo as well as the parking lot outside. Old concrete pads have also been replaced, all for better stroller and wheelchair access and maneuverability.

True to our tag line, "The Good Zoo is great and getting better all the time." Special thanks to our donors, the Helen J. Prince Foundation, the Driehorst Family Foundation, the George W. Bowers Family Charitable Trust, Land & Water Conservation Fund, and zoo members just like you.

More stories will be coming to highlight efforts to save the red wolf and more new guest enhancements and programs, so stay tuned! 🌱



Chinese Goral

The Pallas's Cat is one of the newest additions to the Good Zoo.





ROOMS FOR IMPROVEMENT

From business or club meetings to conferences and weddings, events are a critical part of Oglebay's business model. A team of sales people, coordinators, specialists, chefs, bartenders, and servers come together to make them all successful. And behind the scenes is a little known group, Oglebay's Conference Service Set-Up Crew, a four-person team lead by Manager Ryan Yanik. These resident "Four-midable" superheroes are responsible for room set up – everything from tables and chairs to technology, signage, and more details than most guests could even imagine.

Our set-up crew has been singing the praises of the event space upgrades that have happened throughout Wilson Lodge

over the last eight months. Most notably technology upgrades have made a real difference.

Yanik offered, "The changes in our event spaces are elevating the guest experience by removing hurdles that come with introducing third-party technology and equipment. With all of these tools in house, we're no longer troubleshooting the compatibility among Oglebay's technology, third-party tools and the event host's computer needs. We're free to spend our time and energy ensuring that events go smoothly, and are up to Oglebay's standard."

The six conference rooms behind Glessner Auditorium were completely redone this

“
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”



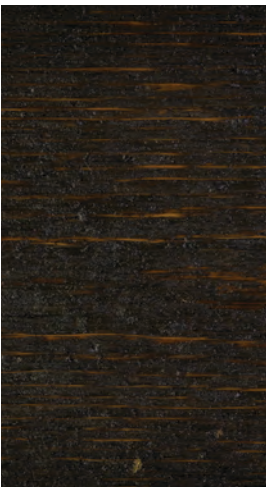


4midable

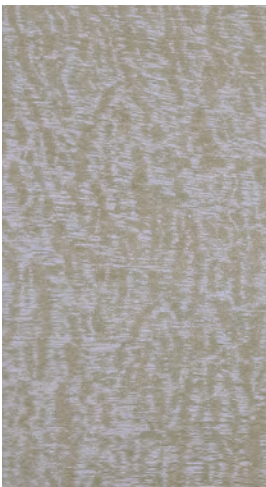
The 4-midable Four: (l-r) Dave Smith, Liam Peklinsky, Luke Beall, and Ryan Yanik



SETTING THE STAGE



Window Trim



Wallpaper



Shiplap Trim



Wallpaper

summer. Two rooms have been combined into a new larger, more useable space. The five refurbished spaces have been named for the beautiful mountain ranges of West Virginia: Spruce, Seneca, Shavers, Allegheny and Shenandoah.

With these renovations completed, all lodge event spaces are equipped with intuitive wireless capabilities connecting to Zoom-friendly webcam enabled monitors, lighting and sound all controlled by wall mounted touch panels. In larger spaces screens and projectors are hidden seamlessly in the ceiling. These retractable projectors and screens convert a meeting room into a ballroom at the flip of a switch. “The technical upgrades have removed a lot of the last minute scrambles – the unrequested projectors and screens,” Dave Smith, Conference Service Set-Up team member observed. As a four-year veteran, Smith knows all too well the impact these last minute changes have on everything from guest sight lines to guest safety. “These built in upgrades mean we’re not delaying a meeting by taping down cords and moving tables to accommodate technology.”

In addition to the technology upgrades all the spaces have new window treatments – and in some new windows as well – LED lighting, with luxurious wall and floor coverings.

Up-lighting capabilities have been incorporated into Glessner Auditorium. The team can change the look of the room from Mountaineer Blue and Gold to Buckeye Scarlet and White or any combination desired. Lighting aside, the incredible surround sound gives Glessner full-on production abilities for concerts, weddings, events, meetings and more.

Regardless of the type of event, these unsung and often invisible superheroes play an important role making Oglebay events successful. Everyone notices the beauty of the setting, but it’s in the production where the magic happens.

Reserve one of these spaces for your next special occasion and experience these improvements firsthand. Memories are just waiting to be made. 🌿



“
And all at once,
summer collapsed into fall...”

Oscar Wilde

”

Jay Keefer, M.D.

Making a Difference IN THE PARKS

Jay Keefer loves trees. The Wheeling native was born on Wheeling Island. Growing up, his family would go on leaf-peeping tours of West Virginia every October. "There's no prettier place to see the beauty of trees than West Virginia," Jay shared. His favorite tree is the Sugar Maple and he's in good company – the Sugar Maple is the only tree that is the official tree of four different states (NY, VT, WV, & WI). It's also the national tree of Canada.

Jay has spent a large part of his life at Oglebay. Now 86 years of age, he remembers his first job waiting on tables for 50 cents an hour during the ballroom dances at the Pine Room back in 1951. He also spent college summers working as a lifeguard at the Oglebay pool.

Jay met his wife, Susanne (Susie), at Oglebay. Together they raised a family, just a few miles from the park. When Mrs. Keefer learned of a family history with diabetes, the couple decided to walk Oglebay four miles a day regardless of the weather. Given the amount of time they spent in the park, it comes as no surprise there is very little of the park he hasn't covered; and very few of the 100+ species of trees Jay hasn't seen. Thanks to their efforts, Susie never developed diabetes. Since her passing Jay continues to walk the park twice a day with his beloved miniature schnauzers, Onslow and Emmet.

A retired obstetrician, Jay says he delivered more than 6,000 babies right here in Wheeling. "I spent my professional life

studying the magnificence of the human body. Now I study trees. Trees ask for so little and give back so much," he observed. When Jay retired in 2005, he served as a park ranger for a few years.

When asked about his love of the park Jay said, "This place started as a forest, it was cleared for farming, then grew to a gracious estate that was gifted to Wheeling as a city park and what a gift! It grew to be a resort and conference center. Today Oglebay is far greater than any of those things. This park is a very, very special place with more than 2,000 spectacular acres. There's no place like it anywhere."

The Keefer Family established a fund to support the walking trails in Susanne Keefer's memory. Jay continues to fund tree removal and planting in the park that has meant so much to him during his lifetime through annual gifts to the Oglebay Foundation. He has also made estate plans to support the park's trees, which will continue to provide for all of us for generations to come. What a gift indeed. 🌿

For more information on ways your estate can shape the parks you love, go to oglebaygiving.org or contact the Foundation at 304-243-4166.



Jay Keefer, with his beloved miniature schnauzers, Onslow and Emmet.

THE HORNE FAMILY TENNIS CENTER

— Dedicated June 19, 2021 —

Making friends, building community, and developing character through the game of tennis

Fred Horne was born in 1930 to Jean and Max Horne, who immigrated as children to the U.S. from Eastern Europe in the early 1900s. Jean and Max settled near Pittsburgh, married and eventually opened a small clothing store. When a Sears opened nearby and threatened their business in 1932, they moved to Wheeling and opened Horne's of Wheeling, which

grew to be a ladies department store. After attending college and a stint in the army, Fred returned to Wheeling to work in the store and eventually became its President and owner.

Audrey Horne grew up in New York City and Chicago and, upon graduating from college in 1955, married Fred and moved



to Wheeling. An accomplished collegiate tennis player, she quickly gravitated to Oglebay's tennis courts, where she played often and made many lifelong friends. She was known for her love of the sport, enthusiastic and competitive spirit, and unorthodox (yet effective!) strokes. Audrey was a firm believer in the benefits of a good education, and she served for 17 years on the Ohio County Board of Education and 12 years on the West Virginia State Board of Education, including terms as President of each.

Audrey and Fred's children – Amy, Bob, David and Pam – enjoyed all that Oglebay and Wheeling Park had to offer, including the day camp, swimming, tennis, golf and ice hockey. It was Audrey's love of tennis, however, that was most infectious, and

each of the children played often at Oglebay and on their high school tennis teams. Bob won two West Virginia state high school championships, captained Harvard's team and won the National 35's Grass Court Doubles Championship with popular Oglebay teaching pro John Chatlak.

The Horne Family chose to support Oglebay and its Tennis Center to give back to the Wheeling community which gave all of them much happiness over the course of many years. The family's hope is that adults and children will always have a first-class facility at Oglebay where they can play tennis, make friends, build community, and develop character through the game of tennis. 🌱



MORGANFEST

2021 50 YEARS OF FAMILY

The logistics of bringing together more than 160 people – 150 are in the photo – requires serious planning. It has been said, “there is no last (final) year until you’re gone,” according to Ron Vogler, a Morgan family “outlaw,” as all brothers and sisters-in-law are lovingly known. Ron, Jack Davis and Steve Morgan spearhead the annual reunion.

The family refers to the original nine siblings who started coming to Oglebay as the first generation. Comprised of seven brothers and two sisters they were all very close growing up in Wheeling. When the two sisters and their families moved out of the area, all nine siblings decided to pool their resources and rent Goldenrod cottage for the week over the July 4th holiday in 1970. They

wanted the next generation to be as close as they were which inspired the annual family tradition.

During the weeklong celebration, family members come and go based on vacation time, travel schedules and the like. Coming from as far away as Alaska and West Palm Beach, Florida and every point in between, getting everyone together at the same time is a scheduling tour de force.

Due to the significance of the 50th Reunion Anniversary, delayed one year because of Covid-19, attendance was up. The need for cottages jumped from seven or eight to 12! The Morgans make their reservations as far into the future as the park allows. When the park rented



Grandma Morgan (front center) surrounded by the First Generation: Gerry and Marie seated and Morgan Brothers standing: Wally, Bernie, Father Leo, Bob, Joe, Leo & Paul.

cottages on a lottery basis, two brothers came to Oglebay every February to ensure that a sufficient number of cottages were available to house everyone.

In addition to the people, there’s all the stuff. Check in day is more like “move-in-day” when dozens of tables, chairs, tents, games, decorations, kegs, a snow cone machine, beer trailer, and other supplies arrive. On Sunday, a Catholic Mass is held in one of the cabins followed by a picnic which is THE reunion. A tradition started by Father Leo Morgan, OFM CAP, the eldest of the first generation.

Various cottages host a themed dinner covering a wide range of cuisines from Mexican, Deep

Fry, Italian to Grill nights. One cottage hosts breakfast – talk about a lot of eggs! During the week, there are talent shows, movie nights, and the Annual Kenny O Golf Tournament, in its 36th year, named for cousin Kenny O’Connell who passed away 16 years ago.

With all the moving parts, and a large number of people coming and going, we asked the family what keeps them coming back year after year. Steve Morgan summed it up, commenting, “The point of Morganfest is for family members to develop friendships, not just to see each other for a few hours a year, and there’s a difference.”

Here’s to Morganfest 2022 and beyond! Thanks to the family for reminding us of what really matters. 🌿

MORGANS BY THE NUMBERS

First Generation:	9
Second Generation:	29
Third Generation:	54
Fourth Generation:	54
Fifth Generation:	2

And counting... twins and a third cousin will be added to the family at the end of this year or in early January 2022!



Newest addition: Temperance Marie Addair, born July 5, 2021, in Plymouth, IN. 8lbs 10oz and 20 inches long at birth. She will attend her first Morganfest in 2022.

WALK ON THE WILD SIDE

Take a Stroll Through Oglebay's Updated Trails

“Of all the paths you take in life,
make sure a few of them are dirt.”

JOHN MUIR



Oglebay's trail system provides an amazing opportunity for guests and visitors to explore the untamed world surrounding the park. The trails' naturalistic look may appear untouched but, a team of dedicated employees have spent the last several years exploring unobtrusive enhancements for improved ways to commune with the trees and forests around us.

With more than 15 miles of "inventory" an unending supply of ingenuity and hard work make all the difference in trail upkeep. In fact, just walking the trails on a regular basis has a major impact on how well they are maintained. Keep in mind, the longer

and more remote the trail, the greater the distance it is for the team to get to "the office" every day. Some of the hardest work is simply getting necessary supplies to the site locations.

It comes as no surprise that trail maintenance is a Sisyphean task. While there is always work to be done, the effort provides guests that love getting off the beaten path so much joy. In fact, a major way the team knows their efforts are appreciated comes directly from guest response. We have been told more than once that it's not just the quality of the trails, but also how consistently they're maintained.

Compliments aside, drainage problems and soil erosion are recurring issues. With a sensitivity toward maintaining the

surrounding natural beauty, the team looks for creative long-term solutions that make the trails safer overall. This summer the team focused their efforts largely on Falls Vista, Driehorst, Thoreau and Muir trails.

Those beautiful days in June, July and August kept the team busy removing invasive species – or at least keeping them at bay – such as Japanese stilt grass, knot weed, garlic mustard and barberry.

This season saw much success. A trail addition formed a continuous loop around the property. Significant accomplishments include repairs to a major soil slip on the Falls trail that exposed a pipe. The team was able to build the soil back up, reinforcing its bed with nearby rocks. A small foot bridge was also shored up with piping installed to

divert water and the bridge's footing was reinforced to improve its stability.

While the summer season is ending, efforts will continue through the fall. The team's work may never end, but their efforts are certainly worth it. 🌱



Stephanie and Ken Nanners
with their dogs Buck and Bear

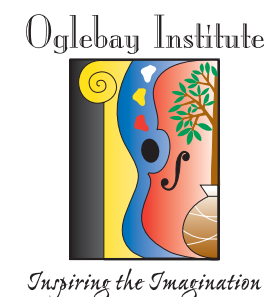


Oglebay's trails are practically connected to our backyard and are an important part of our daily lives. We can round up the dogs and hike for hours and never see a car. We love the upgrade that created a 5 mile trail loop. No matter the season, the trails and the park as a whole, provide a calming anchor to us, our family, and our community. The Ohio Valley wouldn't be the same without Oglebay.

STEPHANIE & KEN NANNERS

Improved Retail at Oglebay! New on the Hilltop

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an order, to be used by December 31, 2021
only at the Oglebay location.



WE WANT TO
KNOW!

"The memories! We lived at the pool for so many summers!"



Sheri, August 16

"I feel like I grew up at Oglebay Park having taken part in just so many activities there!!!! "

Janet, August 14

"One of my favorite places in the whole world. Grew up in Wheeling. Went to day camp there too. It's a magical place."

Linda, August 15

"We are so blessed to have Oglebay in Wheeling and growing up with a beautiful park to enjoy. ❤️ "

Diane, August 14

"We had an awesome time at Oglebay this weekend. It was our first time staying in one of the cottages. The kids loved it! ❤️ 😊 It gave them room to have their own space, but also a big picnic table to gather around inside and play games. We did the rock wall, aerial course, trails, indoor pool, arcade/game room, outdoor pool, paddle boats and Zoo. 🛶 🐅 "

Kathryn, August 1

We're so glad to hear from you via email, social media, or in person.
Whatever form of communication works for you, works for us!
Let us know how we're doing and what we can do for you!
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