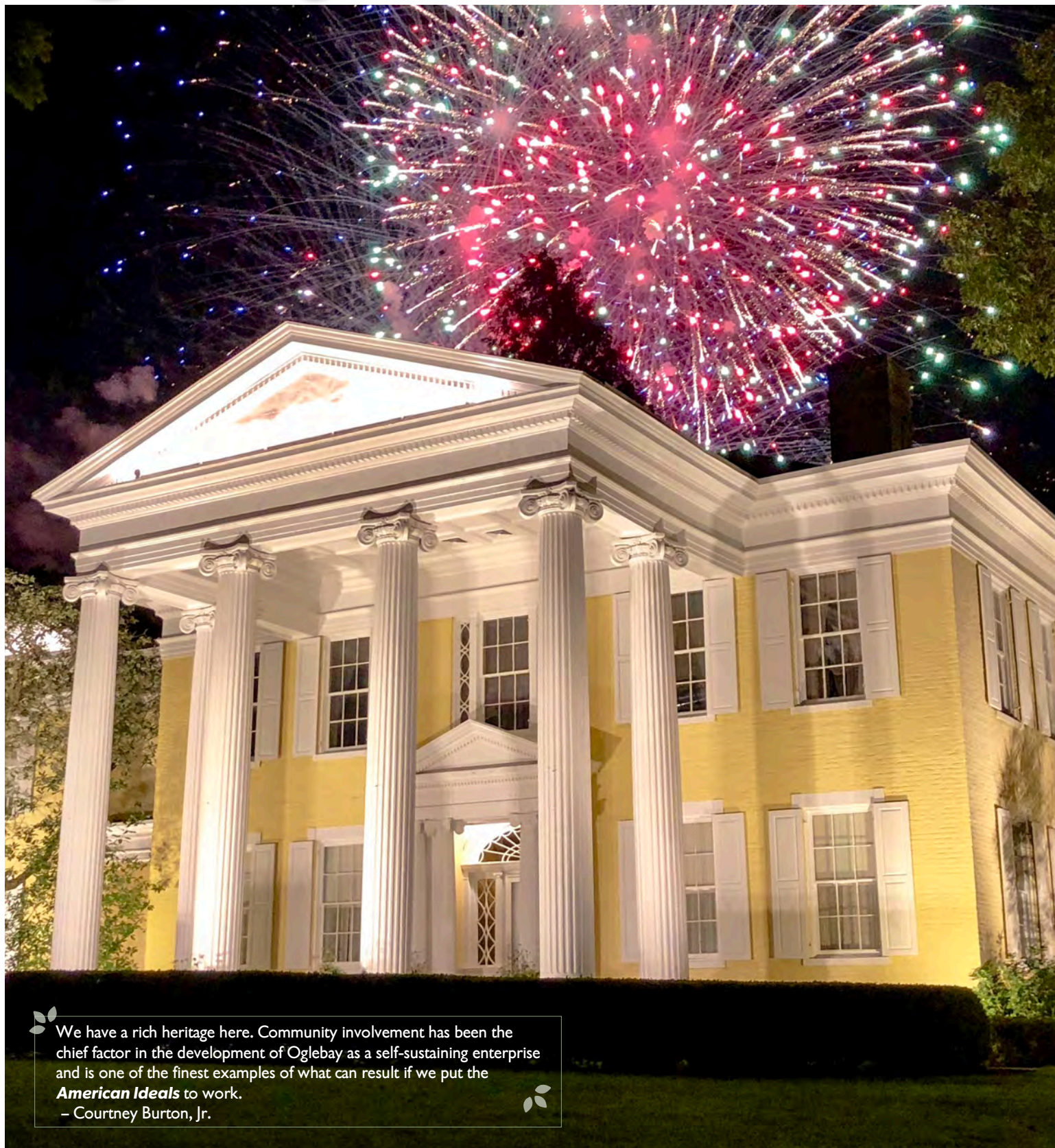




THE AMERICAN IDEAL

The Oglebay Foundation Newsletter

VOL 1 ISSUE 2 SPRING 2019



We have a rich heritage here. Community involvement has been the chief factor in the development of Oglebay as a self-sustaining enterprise and is one of the finest examples of what can result if we put the **American Ideals** to work.

– Courtney Burton, Jr.



“Our family has always enjoyed the parks, and we feel it’s important to include the Oglebay Foundation in our estate plans.”



Information about specific support options available at
304-243-4166 • OGLEBAYFOUNDATION.ORG



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Friends,

According to Leo Tolstoy, “Spring is the time of plans and projects.” If you haven’t been in the park lately, you’ll see that Oglebay’s spring “plans and projects” are being completed just in time for our upcoming season. From funding to fruition the entire team has been working to ensure that Oglebay and Wheeling Park are ready and waiting for your next adventure.

In this issue of the **American Ideal**, you’ll learn how generous contributions from the Bushfield Family funded the reconstruction of the Pergola below the popular Oglebay Garden Bistro (re-opening May 24, 2019).

Over the past few weeks the Hilltop and the larger park has come back to life. In addition to the Pergola, we’ve experienced daffodils planted thanks to the generosity of the Miller Family Fund and the mosaic of tulips in the newly dedicated Hooff Garden in memory of Fontaine and Margaret Hooff.

With the start of the Wedding season, Oglebay’s rich history of hospitality and hosting special events is leveraging our new Wedding Consultation Room. Read how the former business center in Wilson Lodge has been transformed into **“Best Day Ever.”**

As area students dream about the end of the school year, the staffs at Oglebay and Wheeling Park are conjuring plans for awesome camp programs. These camps are designed to delight, engage and inspire. The upcoming **West Virginia Conservation Center** in the Good Zoo will play an important role in zoo camps starting this summer.

Camp registration is affordable and ongoing. Spots are still available for the young people in your life. **Did you know that the Oglebay Foundation offers scholarships for area families to have free Access to the Parks?** Thanks to the generosity of donations from local businesses, foundations and private donors all area youth, regardless of their family’s economic circumstances can participate in these great summer programs.

In this issue we highlight one program in particular, the Junior Golf program at Oglebay. Our article **Golf for Everyone** outlines the strong foundation we’ve laid encouraging kids and teens on the life lessons golf provides. This year the program will have an added focus on the LPGA/USGA Girls League thanks to the generosity of the Women’s Giving Circle.

I close with a reminder Oglebay and Wheeling Park exist thanks to the generosity of many. As we transition to summer here in the Valley, enjoy everything that your parks have to offer, and bring a friend!

Regards,

Cover photo credit:
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THEN&NOW

Oglebay Through The Years



Caitlin Thomas Photography



Over our 90+ year history Oglebay has grown and changed. Our parks continue to be the crown jewel of municipal parks anywhere in the world. Your contributions to the Oglebay Foundation ensure that Oglebay will be here for generations to come.

CONSERVATION CENTER



WEST VIRGINIA CONSERVATION CENTER

OPENING AT OGLEBAY'S GOOD ZOO - SUMMER 2019

OGLEBAY GOOD ZOO GUESTS will experience an exciting, new West Virginia Conservation Center (WVCC) starting this summer! The WVCC will house an indoor/outdoor bobcat habitat where guests will learn about West Virginia's only remaining native cat species.

After being found abandoned in rural Marshall County this past fall, our bobcat has been cared for in the nursery of the Good Zoo's veterinary and quarantine hospital. The new WVCC facility is being built in part to provide a permanent home.

"We are happy to have the opportunity to raise such a hallmark wildlife species from our state, and we look forward to providing care while teaching zoo guests about West Virginia wildlife and cat conservation for years to come," said Good Zoo Director Dr. Joe Greathouse.

In addition to the bobcat habitat, the WVCC will house the zoo's Eastern hellbender rearing facility. Oglebay Good Zoo was the first zoo in the world to hatch eggs from this endangered species in 2007.

Vital to freshwater ecosystems, the hellbender plays an important role as both predator and prey and acts as an indicator of the health of streams and water ways. The zoo team's efforts conserving this species include performing surveys in the wild and reintroducing hellbenders reared at the zoo back to local streams and rivers.

The work done with hellbenders as well as the annual rehabilitation of nearly 50 ill or injured wild eagles, hawks and owls in the Upper Ohio River Valley is done in collaboration with the West Virginia Division of Wildlife.

The Oglebay Good Zoo is the only institution in West Virginia that is accredited by the Association of Zoos and Aquariums (AZA). The Good Zoo provides conservation education programming to over 13,000 students each year and participates in AZA breeding programs for over 20 rare or endangered species.

Generous support for the new WVCC facility and its conservation efforts has been provided by Williams Companies as well as Mr. Gabe and Dr. Jennifer Frangos.

The West Virginia Conservation Center facility marks the third consecutive year of exciting new capital expansion projects at Oglebay's Good Zoo. Additional exciting growth opportunities are coming soon. 🌱



The Good Zoo: A full-sensory experience - *The Washington Post*

HISTORIC PERGOLA

THE POWER OF FRIENDSHIP: REFURBISHING OGLEBAY’S HISTORIC PERGOLA

WHEELING NATIVE, BILL BUSHFIELD TRAVELED THE WORLD working in the Oil and Gas industry. The majority of his career was spent working for Hydril Company of Houston, Texas where he continues to consult. During Mr. Bushfield’s employment, he had long stints living and working in South East Asia, Africa, and the Middle East. By 1985, he had been to every country in the world.

Bill was born in July of 1938. The son of W. Jack and Ruth Roberts Bushfield, Bill and his sister Anne attended local schools, graduating from Linsly Military Institute and Triadelphia High School respectively. Their father owned the Traveler’s Insurance Agency in Wheeling and their mother was a teacher and community volunteer. Bill and Anne worked at Oglebay throughout their high school years.

Bill shared with us many interesting facts about his life and connection to Oglebay. The history of this “Friendly City” native had a major recurring theme in the story of a lifelong friendship.

BILL BUSHFIELD AND RANDY WORLS, Chairman Emeritus, Oglebay Foundation, were born three days apart. They were friends, neighbors and classmates. Their shared history includes growing up in Dimmeydale off National Road, memories of victories playing for the Pike Cubs little league baseball team, summer jobs at Oglebay, and roommate shenanigans at the College of Wooster. Bill was the best man at Betty and Randy Worls’ wedding in 1962.

When Bill started thinking about his legacy and ways he could honor his mother and father, it was only natural, that he would turn to Randy. Randy and Bill got together and talked about ways to memorialize Jack and Ruth’s love of this

community. Bill was taken with the view from the terraced gardens at the hilltop of Oglebay Park. Randy suggested that Bill refurbish and name the historic pergola in his parents’ memory. With the encouragement from his wife Jean, Bill provided the funds to restore the pergola and is working on providing funds for its endowment.

Randy Worls said, “I remember Mr. & Mrs. Bushfield fondly.” Worls continued, “It’s been an honor to be a part of Bill’s extraordinary life. To have this major gift anchoring the beautiful gardens of Oglebay is a truly fitting tribute to Bill’s parents and what Oglebay continues to mean to the Bushfield family.”

Mr. Bushfield leveraged some of his retirement funds to make this gift to the Oglebay Foundation. To learn how your estate or financial gift could make a lasting impact at Oglebay, please contact the Oglebay Foundation office. 🌱



Bill Bushfield, (left) and
Randy Worls, (right)
Pike Cubs Little League, 1950



EVERY GIFT MATTERS

Philanthropy is at the very core of Oglebay. We all know the story of Oglebay Park. Earl Oglebay made an estate gift of Waddington Farm to the City of Wheeling upon his death in 1926. Mr. Oglebay’s instructions were clear; the farm was to be converted into a park for “the purposes of public recreation.” The Oglebay Foundation was created to support Oglebay and Wheeling Parks by raising additional resources, leveraging the spirit of generosity that started this magical place.

Financial gifts enable the Oglebay Foundation to preserve its history, maintain its present, and grow into the future. Words like philanthropy, estate giving, charitable remainder trusts, and such, give the false impression that only gifts from wealthy families and corporations make a difference. **Nothing could be further from the truth!** The average annual gift to the Oglebay Foundation is \$50. The cumulative effect of these gifts have a major impact on the life of our parks.

Charitable giving can be as easy as writing a check, but there are other options as well. Some relatively simple options include:

- Payroll deductions if your employer offers is one way
- A monthly recurring gift charged to a credit card at an amount you chose for the duration of time you approve

Beneficiary giving is another vehicle to consider. Retirement accounts and paid-up life insurance policies could name the Oglebay Foundation as their beneficiary. Your account administrator or agent can provide the necessary forms.

Other options are available as well. Please contact Eriks Janelsins or Randy Worls at the Foundation today: 304-243-4166 or visit oglebayfoundation.org for more information.

Whatever you decide, please let us know of your plans. We want to thank and acknowledge your gift no matter how big or small. Every gift matters. 🌱

GOLF FOR EVERYONE



GOLF HAS BEEN PLAYED AT OGLEBAY for nearly 90 years! The Crispin course’s first players hit the course back in 1930. Since then, the Robert Trent Jones and Arnold Palmer courses have been added along with our Par 3 and driving range. Our expert team along with first class facilities provides players an ideal setting to express their love of the game.

Introducing the game of golf to area young people has been a critical part of Oglebay’s golf tradition. From Caddy Camp, where generations of golfers learned the game from the 1930s-1990s, to today’s efforts instilling a passion for the game, it’s only natural that Oglebay offers the largest youth golf program in West Virginia.

Shane Rice, Oglebay’s Head Golf Professional introduced youth golf programs in 2017. Knowing the impact youth golf training and instruction has on the lives of young people, Rice saw the opportunity to make Oglebay’s program the best in the area.

“It’s been such a pleasure helping kids learn the game of golf. I enjoy everything from teaching our youngest participants the basic fundamentals, to explaining the physics and ball flight laws behind the game to our more advanced players,” Rice said.

Oglebay’s youth golf camps started with a blend of PGA Jr. League and First Tee programming. The PGA Jr. League offers a social and inclusive opportunity for participants to play on teams in a scramble format that fosters learning and developing golf technique. The First Tee is a low-to-no cost instructional program with after- and in-school facilities located across the country.

Ashley Hamilton, Program Director of the First Tee of West Virginia, commented on the organization’s recent partnership and growth. “The First Tee of West Virginia was incredibly excited to have the opportunity to open its seventh facility at Oglebay last year. We knew the area would prove to be a great addition to the chapter’s facility locations however we never anticipated an expansion of this magnitude.”

The numbers speak for themselves. The First Tee program grew by 140% and the PGA Jr. League grew by 51% over the first year’s attendance. With success like this, Rice is determined to grow the program even more.

This year, Rice will introduce Girls Golf, an LPGA/USGA Girls League to our offerings. This female-friendly program creates an environment for juniors ages 6-17 to learn and love the game. The program’s focus is on more than stance and swing it teaches participants valuable life skills like confidence and perseverance.

Funding for Oglebay’s youth golf programming is supported by the W.E. Stone Foundation, the Yates Foundation and the Oglebay Men’s Golf Club. A grant from the Women’s Giving Circle of the Community Foundation for the Ohio Valley made the Girls Golf program possible.

The great thing about golf is you are your own competition. You call your own penalties and tally your own score. Golf teaches kids to be honest, good sports, and the importance of owning mistakes and working hard to overcome them. Golf is a true parallel to life. Oh and it’s fun! 🌱



OGLEBAY GOLF, MORE THAN JUST A GAME

Stewardship to the game of golf is one of our core tenants. A key way our team helps serve and grow the game is by introducing juniors to golf. Possessing a highly experienced staff of professionals - and courses and practice facilities serving every golfer from beginner to expert - Oglebay and Wheeling Park are uniquely positioned to help grow and develop golf’s next generation. Golf is the “game of a lifetime,” one that can be enjoyed for decades - and one that teaches invaluable life lessons. 🌱

The First Tee Life Skills Experience is one of the unique features that makes The First Tee stand apart from other youth initiatives and junior golf programs. It helps young people develop character by focusing on The First Tee Nine Core Values:

- honesty
- integrity
- sportsmanship
- respect
- confidence
- responsibility
- perseverance
- courtesy
- judgment



WEDDING TRADITIONS



WEDDING DAY TRADITIONS

WEDDINGS AND OGLEBAY are a perfect couple. Beautiful grounds and facilities, a wide range of activities including golf and spa services, delicious food and catering menus, everything a bride and groom needs to make their celebration special is available right here.

The tradition of weddings at Oglebay started in 1922 when Sarita Oglebay Burton married Albert Russel in the formal gardens surrounding the Mansion. Sarita's wedding photo from the Mansion porch is in our **Then & Now** section.

Today wedding planning can be stressful. With so many options, the Oglebay team wanted to improve the planning process. We opened a new Wedding Consultation Room – **Best Day Ever** – off the lobby of Wilson Lodge to showcase the opportunities available here.

Oglebay's new one stop shop approach provides an atmosphere where couples can create and host a celebration of their love as unique as they are.

Sarita chose the formal gardens for her marriage. These gardens are just one of many venues available across the property to host weddings and special occasions.

Wilson Lodge offers Glessner Auditorium, the West Spa Patio, and the Banquet View Rooms. These options along with other areas can be used alone or in combination for beautiful ceremonies and exceptional celebrations.

Slightly further afield, picnic shelters across the property, the Good Zoo, and the Mansion Woods are other interesting locations to consider. The Crispin Center, the area surrounding the pool includes the Tennis area, Crispin Golf Course and the beautiful 1936 flag stone building that houses the Grill and Pine Room offer other opportunities as well.

The Pine Room has hosted weddings and receptions since its inception. Thanks to the Chris Hess Foundation, the Pine Room has been rethought and undergone major renovations. A new, elegantly landscaped patio offers guests the opportunity to host their event with indoor and outdoor flexibility. A new special occasion pergola acts as a focal point for ceremonies. We've doubled the size of the catering kitchen to ensure that everyone will be talking about your occasion for years to come.

The Chris Hess Foundation's generosity ensures that events held in the Pine Room will offer hosts and guests the ability to leverage the space, quality amenities, and beautiful surroundings in the way that best suits their needs.



BEST DAY EVER

To provide the bride and groom with both a clear overview of the options Oglebay offers, along with creative ways to ensure the celebration turns out exactly as planned, Oglebay has introduced a new Wedding Consultation Room ~ **Best Day Ever, by Oglebay** in the lobby of Wilson Lodge.

The former business center has been redesigned to showcase the opportunities available to turn weddings into a memorable celebration. Our specialists will walk you through options including Chiavari chairs, special table linens and décor to coordinate with or enhance your wedding party's colors. You'll see examples of sumptuous flower arrangements, ceiling treatments that set the mood and inspiring ways to ensure every guest feels well looked after.

The amazing food and beverage opportunities at Oglebay include menus for every time of day from brunch to dinner. We also offer late night snacks and build your own bars for everything from Mimosas and Bloody Marys to Margaritas or Martinis. These customizable options will make your wedding truly exceptional.

Since Oglebay offers everything from golfing parties to spa treatment packages, having your wedding here is a no brainer. Let our Wedding Specialists walk you through the infinite possibilities to create your **Best Day Ever.** 🌿



The West Spa at Oglebay: The Best Spa in WV - *Spas of America's Top 100 List 2018*

