



We have a rich heritage here. Community involvement has been the chief factor in the development of Oglebay as a self-sustaining enterprise and is one of the finest examples of what can result if we put the **American Ideals** to work.

– Courtney Burton, Jr.





“Our family has always enjoyed the parks, and we feel it’s important to include the Oglebay Foundation in our estate plans.”



304-243-4166 • [OGLEBAYFOUNDATION.ORG](http://OGLEBAYFOUNDATION.ORG)



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## ***Friends,***

Celebrating major milestones, like **Oglebay Park's 90th Anniversary**, are never limited to the day the candles are blown out. In fact we celebrated our 90th all year, leading Oglebay and Wheeling Park to record attendance numbers. The team is now focused on building upon last year's success to ensure our future is even better.

Like many of you, we at the **Oglebay Foundation** sat down to identify opportunities to improve in the New Year. These resolutions include being better about staying in touch, growing through experiences in and around our beautiful parks, and creating authentic opportunities to enjoy being here in the best municipal park system in the country.

To make these resolutions happen we've launched ***The American Ideal***, our new quarterly newsletter that we'll use to update you on our progress. In this inaugural edition you'll read about how the legacy of a generous donor helped finance improvements to Hickman Lounge. Our report, Experience Oglebay- Focus on Wellness tells how friends helped us identify ways to enhance the rich resources of the parks to create new facilities and programs to grow Oglebay as the healthy center of our community.

There are more incredible programs and events than ever in the parks. The new ***My Park Membership Card*** offers incentives for you and your family to make the most of your next visit.

The Oglebay Foundation is planning new ways to engage donors and friends of Oglebay. These Foundation events include a winter menu and wine pairing dinner, a second annual ***Donor Recognition and Awards Breakfast***, launching the ***Earl W. Oglebay Legacy Society***, as well as our annual ***Independence Day, Oglebayfest Hospitality*** and ***Light Up Night*** celebrations.

**2019 is full of bold opportunities**, big plans and exciting ways where we can continue to be active participants in the city's greatest gift – Wheeling's 2,000 plus acres of pristine, beautiful park land that offers us all a place to celebrate the power of giving.

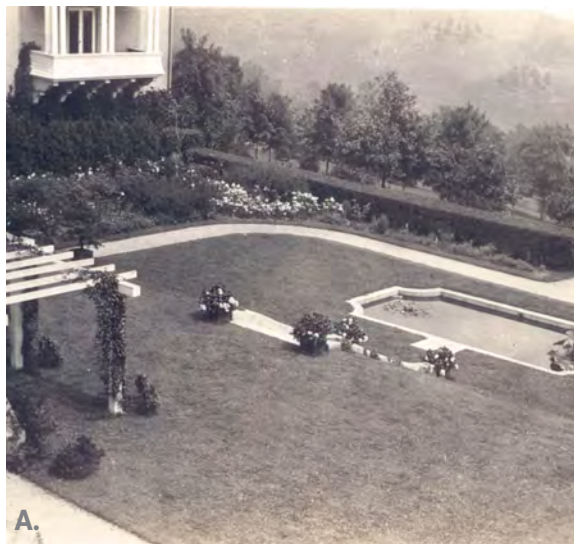
We look forward to seeing you at Oglebay. 🌿

Sincerely,



# THEN

## *Oglebay Through The Years*



Over our 90 year history Oglebay has grown and changed. Our parks continue to be the crown jewel of municipal parks anywhere in the world. Your contributions to the Oglebay Foundation ensure that Oglebay will be here for generations to come.



# NOW



A. Formal Gardens. B. Mansion Museum. C. View of Hilltop from Wilson Lodge. D. Waddington Gardens Entrance. E. Curving path leading past the Garden Center.



## A Sense of Place: OGLEBAY'S HOLIDAY LADY

LOUISE GASPAR WAS AN ELEMENTARY SCHOOL TEACHER who lived in Cleveland with her husband Joseph. They spent their retirement years traveling the world. When Joseph passed away, Louise wanted to continue traveling but sought destinations closer to home. As a Wheeling native, Louise thought about Oglebay and decided to give it a try.

On her first trip to Wheeling, Louise wanted to make the most of the three-hour drive and stayed in Oglebay's Wilson Lodge for a week. Louise enjoyed her time at Oglebay so much she returned for second, third and fourth stays.

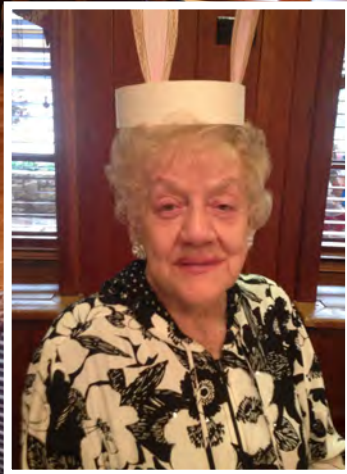
The number of her trips increased year over year and suddenly Louise was spending every Easter, Memorial Day, July 4th, Labor Day, Oglebayfest, Thanksgiving, Festival of Lights, Christmas and New Year's at Oglebay. The

frequency and regularity of her visits earned Louise the nickname 'Holiday Lady.' Members of the staff and Lodge guests became friends.

Louise's favorite room in Wilson Lodge was Byrd 203, which she booked a year or more in advance of her next stay. Every trip to Oglebay was spent visiting with family, enjoying the beauty of the park, and pursuing her love of life. Louise was well known for her love of fashion. She was always "dressed to the nines" when dining in Oglebay's restaurants and entertaining friends, both old and new alike, in her beloved Hickman Lounge.

***Oglebay's Executive Vice President of Operations Rod Haley, remembers, "People assumed Louise was a member of the staff. She welcomed guests at check-in, provided them with an overview of the***

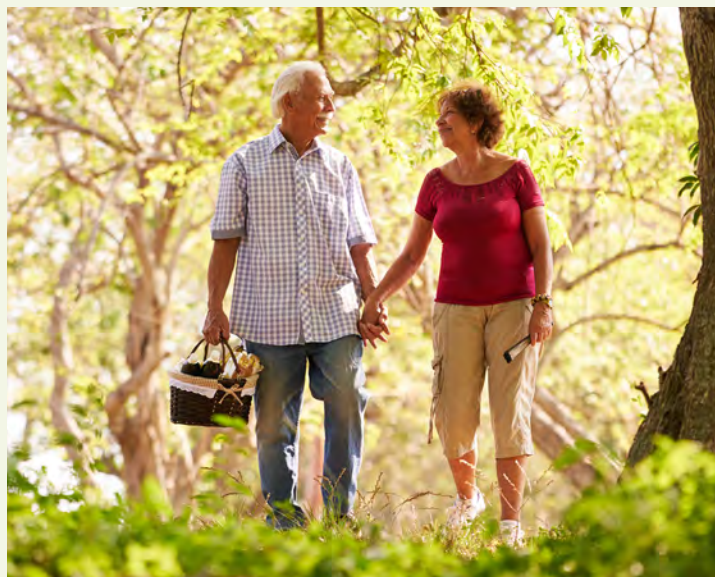




***park and made suggestions on things to do during their stay.” Haley continued, “Her contagious love of Oglebay extended beyond her time on the property. Many guests would announce, ‘the Holiday Lady told us to give Oglebay a try. She said she’ll see you all in a couple of weeks.’ Louise was a very special lady, she will be missed.”***

Upon her death in 2017, Louise left an estate gift to the Oglebay Foundation. In Louise’s memory, the Foundation used a portion of her legacy to refurbish Hickman Lounge and make other improvements in Wilson Lodge.

*To learn how your estate or financial gift could make a lasting impact at Oglebay, please contact the Oglebay Foundation office.*



## A CASE FOR UNRESTRICTED GIVING

Not knowing exactly how your gift will be used can be daunting. However, these gifts provide the flexibility and resources to support Oglebay and Wheeling Park as needs arise.

With more than 2,000 acres and 100s of buildings, there are projects in the works all the time. Unrestricted funds to complete these projects can make a huge difference. If you would like your gift support to help with our greatest needs, thank you!

Like the Holiday Lady, you might consider including a gift in your estate plans that will provide unrestricted use. Your future support in this way could open many doors.

There are many opportunities to support the Oglebay Foundation through your estate. The value of your estate gift to the Oglebay Foundation is fully deductible for estate-tax purposes.

Please contact the Foundation office today: 304-243-4166 or email Eriks Janelins at: [ejanelins@oglebayfoundation.org](mailto:ejanelins@oglebayfoundation.org). 🌿





A woman with blonde hair in a braid, wearing a black t-shirt with white text, is using a cable machine in a gym. She is pulling the handle with both hands. The background shows other gym equipment and a bright, modern interior.

# **Experience Oglebay:**

Focus on Wellness





## WILSON LODGE FITNESS CENTER & MOVEMENT STUDIO



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**OGLEBAY PARK IS THE PERFECT PLACE** to experience the benefits of a healthy and active lifestyle. Our renewed focus on wellness is made possible by generous donations and community partners who strive to continue to grow and enhance the best park in the Ohio Valley. Oglebay is incorporating activities and programs that make healthy choices both easy and fun. With new food options in our restaurants, enhanced programs, and our renovated Fitness and Movement Studios, Oglebay is the perfect wellness destination.

Kevin Blake, Director of Food & Beverage Services, introduced flexible menus. Guests can customize seasonal salads with lean protein options that come fresh to your table in a variety of sizes for portion control. These delicious salads can be savored alone or paired with wonderful soups or small plate dining options to create a perfect, personalized meal.

Our talented Executive Chef, Thomas Raymond, is partnering with White Marble Farms, Elysian Farms and Gerber Amish

Farms to source clean, local ingredients that are both non-GMO and organic. Dining at Oglebay is always a treat and our flexibility and variety ensure your meal will be memorable, healthy and delicious.

Our Fitness and Movement Studios experts will help you along your path to an active lifestyle. We offer different style yoga and movement instruction each month and give discounts for purchases of 10 classes or more.

Providing first rate amenities to Wilson Lodge and cottage guests that benefit the wider community is a high priority at Oglebay. The renovated Fitness and Movement Studio was made possible by Wheeling Park Commissioner, Joan Stamp's leadership. Joan and Fred Stamp along with their children Andrew and Elizabeth have been long-time supporters who use the park's services on a regular basis.

The popularity of the movement classes has been seen in the lodge as well as at the Oglebay Pool with Paddle Board Yoga offered several times during the spring and summer months.



Whatever fitness goals you have – hitting the weights in the Fitness Studio, Yoga at the pool, hiking the Driehorst Trail or roaming the gardens at the Hilltop – Oglebay will inspire you to keep your wellness journey going strong.

The transformational Mindfulness Weekend: Your Journey toward Wellness was facilitated by Cory Muscara, a nationally recognized Mindfulness authority and Dr. Oz Show expert last April. Cory explored methods of transitioning your daily life from mere surviving to thriving with purpose. Thanks to the generosity of the Kristina and John Kramer Charitable Fund, more than 60 guests participated in exercise-based activities and interactive seminars focused on both techniques, but more importantly, creative ways to incorporate the weekend's lessons into your busy every day. M.E. Yancosek Gamble posted about her experience, "It was the Bard who said 'Lay aside life-harming heaviness, and entertain a cheerful disposition.' easier said than done. As a type A+ person I knew I needed a reset...I walked into a world of calm and centeredness, I found someone new that weekend...a self I did not know I had. I refer to it as my peak experience. It was an "aha," an "oh no!" and "damned right!" experience all at once. First-class accommodations, pristine grounds, top facilities all added to the epiphany called Mindfulness Weekend."

In 2019 Oglebay will continue to provide opportunities for our guests to leverage great amenities and programs on their personal wellness journey. 🌿



SUP Yoga at Oglebay Pool in partnership with Happy Goat Yoga



## EARL W. OGLEBAY LEGACY SOCIETY

Earl W. Oglebay was inspired by the creation of the Wheeling Park Commission in 1925. Knowing his beloved Waddington Farm, the name of his estate, would be in good hands, he decided to leave it to the City of Wheeling as a public park. His estate also provided funds for the operation of the farm through the transition.

"Mr. Oglebay's vision for the future of recreational opportunities in our area was truly inspired," says Eriks Janelins, President and CEO of the Oglebay Foundation. "His amazing generosity continues to give so much to our community and the country."

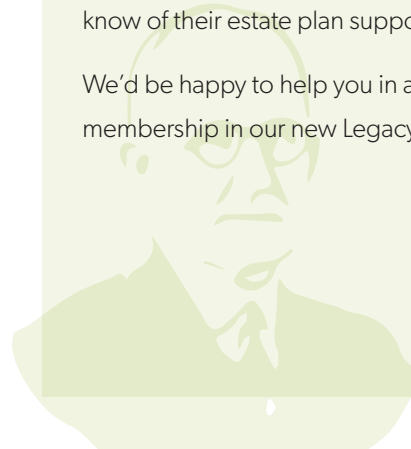
To commemorate Mr. Oglebay's significant generosity, the Earl W. Oglebay Legacy Society has been established by the Oglebay Foundation to honor and recognize those who have also decided to utilize an estate plan gift to support the parks.

It's easy to join the Oglebay Legacy Society. Simply let us know of the gift you've provided in your will or revocable trust.

Other vehicles to become a member of the society include making the Oglebay Foundation the after-death beneficiary of your retirement account or charitable trust. You could also become a member by transferring a paid-up whole life policy to the Foundation.

During the charter membership through December 31, 2019, we invite all of those who care about these great parks to let us know of their estate plan support.

We'd be happy to help you in any way and include your membership in our new Legacy Society. 🌿







## Calendar of Events

**MARCH - MAY 2019**

Wheeling Polka Festival – 3/29-3/31

Ol Antiques Show & Sale – 4/5-4/7

Good Zoo Treasure Hunt – 4/19-20

91st Annual Easter Sunrise Service – 4/21

Wheeling Park Mini Golf Opens – 5/4

Mother's Day Brunch – 5/12

Wheeling Park Pool Opens – 5/18

Garden Bistro Season Opening – 5/24

Memorial Day Celebration – 5/25-27

Summer Concert Series Kickoff – 5/26

## INTRODUCING: MY PARK MEMBERSHIP CARD PROGRAM

Make the most of your visits to Oglebay and Wheeling Park by purchasing our new ***My Park Membership Card***. This new initiative is designed to provide you and your family discounts and exclusive incentives to actively use Oglebay and Wheeling Parks throughout the year. With the ***My Park Membership Card***, you can use dozens of money-saving discounts to enjoy nature, learn new skills, develop new hobbies, and spend quality time with friends and family. With membership options for both individuals and families, the ***My Park Membership Card*** will pay for itself in no time.

### MEMBERSHIP BENEFITS INCLUDE:

- o 1 FREE Oglebay/Wheeling Park Activity Wristband Per Member and 50% OFF All Additional Activity Wristbands
- o Free Fishing at Oglebay's Schenk Lake and Oglebay Trolley Rides from Memorial Day through Labor Day
- o 50% OFF Par-3 Green Fees at Oglebay
- o 25% OFF Good Zoo Admission & Train Rides, Schenk Lake Activities, Outdoor Pool Admission, Outdoor Tennis Courts, Aerial Challenge Course, Mountain Bike Rentals, Ice Skating Admission and more
- o 10% OFF Dining at Oglebay's Glassworks Grill and Ihlenfeld Dining Room\*
- o 10% OFF Refreshments at the Crispin Club House, Crispin Outdoor Pool, Oglebay Good Zoo and Wheeling Park Pool\*
- o 10% OFF West Spa Services at Oglebay\*
- o 50% OFF West Spa Wellness Classes at Oglebay

### MEMBERSHIP OPTIONS:

- Individual membership \$99 plus applicable taxes and fees
- Family membership\* \$249 plus applicable taxes and fees

### WHERE TO BUY:

***My Park Membership Card*** may be purchased at: Oglebay Good Zoo, Sarita's Coffee at Wilson Lodge, Wheeling Park White Palace or online

\* Some Restrictions Apply





Come up to the park and see our newly refurbished offices in the historic Guest House. We'd welcome the opportunity to visit with you and share our plans for 2019.